

## **Linking Tourism & Conservation**

Differences to manage protected areas in Russia versus in Europe ?



#### Our common Global Goals – the SDGs

- the "bible" for all countries the world





### **The Global Goals** and focus of LT&C









































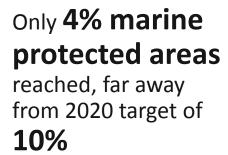




### How to tackle these Challenges?









Many existing national parks are just "paper parks"



**30\$ billion/a** for managing effectively a global network of national parks (**0.4%** of the World's Tourism turnover!)

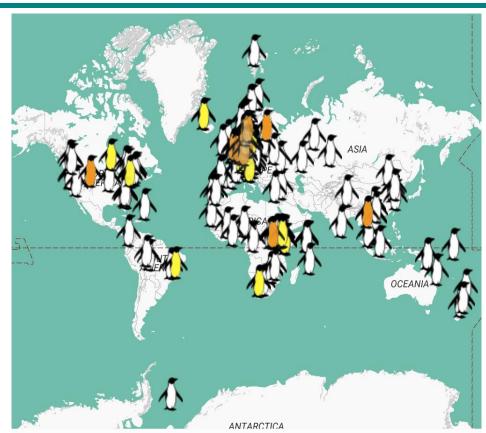


Global protected areas generate over
US\$600 billion
each year while only
2% of this figure is reinvested in the safeguarding of their future

#### **Linking Tourism & Conservation is**



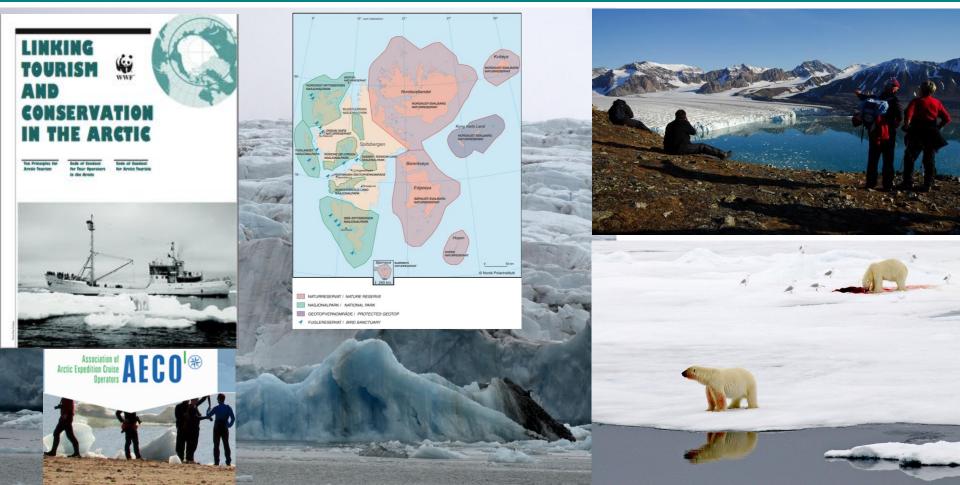
- Profiling best examples of tourism supporting protected areas (LT&C-Examples)
- Developing incentives that these LT&C-Examples are getting learned from and replicated
- Promoting and educating best praxis
- Promoting synergy and cooperation





### LT&C-Example Svalbard



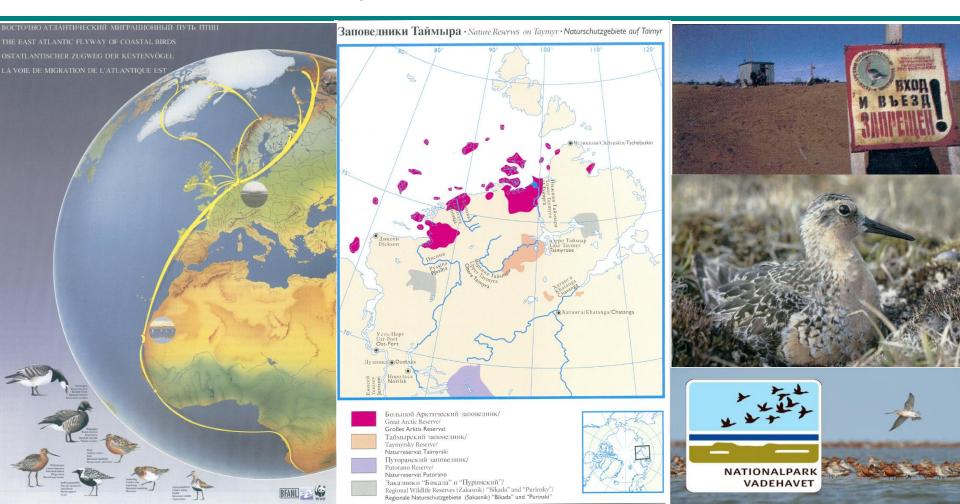




# Franz Josef Land: Cleaning military dump site to develop national park as tourist destination



# Vision: Key sites along the the East-Atlantic Flyway protected by Russian Zapovedniks and National Parks

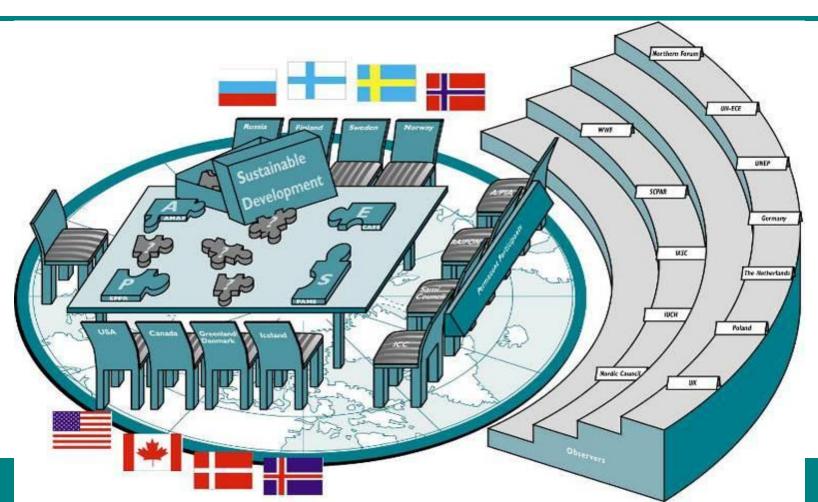


# What about supporting from this Conference and Tourism the Taimyr National Park Initiative?



#### **The Arctic Council**





# The Arctic - a Region of Peace, Inspiration and Environmental Lead

