

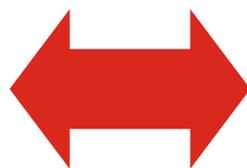


**DANONE**  
ONE PLANET. ONE HEALTH

**ПРОГРАММА “ЗЕЛЁНЫЕ ГОРОДА”  
КАК БАЛАНС ЭКОНОМИЧЕСКОГО, СОЦИАЛЬНОГО  
И ЭКОЛОГИЧЕСКОГО ЭФФЕКТОВ  
В РАМКАХ РЕАЛИЗАЦИИ ЦУР**



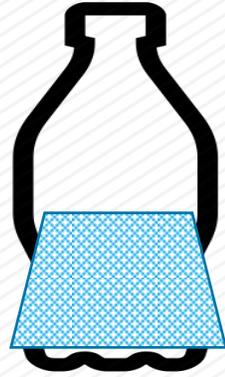
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ONE PLANET. ONE HEALTH



# ПРОГРАММА “ЗЕЛЕННЫЕ ГОРОДА”: 4 ГОРОДА К 2022 ГОДУ

80%

До 80% пластика в упаковке ряда брендов будет обеспечено за счет PCO в рамках проекта



40%  
вторичный  
ПЭТ

- 4 города в рамках пилотного проекта (старт в Липецке)
- 1,7 млн жителей
- 4 500 тонн пластика



PCO-КОНТЕЙНЕРЫ



ОЛНАЙН-ПЛАТФОРМА



ОБРАЗОВАТЕЛЬНЫЙ КУРС



РАЗДЕЛЬНЫЙ ВЫВОЗ



ЭКО-ПРОСВЕЩЕНИЕ



ЭКО-МЕРОПРИЯТИЯ



РАБОТА С АКТИВИСТАМИ



ПРОДВИЖЕНИЕ  
В СОЦСЕТЯХ



ВОЗМОЖНОСТЬ  
РЕПЛИКАЦИИ В  
ДРУГИХ ГОРОДАХ



# ПРОГРАММА “ЗЕЛЕННЫЕ ГОРОДА”: КАК ЭТО РАБОТАЕТ?



One planet. One health.



**DANONE**  
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Major Focus	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>6</b> CLEAN WATER AND SANITATION 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 	<b>13</b> CLIMATE ACTION 	<b>17</b> PARTNERSHIPS FOR THE GOALS 
Commitments	<b>1</b> NO POVERTY 	<b>5</b> GENDER EQUALITY 	<b>7</b> AFFORDABLE AND CLEAN ENERGY 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	
Contribution	<b>4</b> QUALITY EDUCATION 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 			





	1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS
	No poverty	Zero Hunger	Good health and well being	Gender equality	Clean water and sanitation	Affordable and clean energy	Decent work and economic growth	Responsible consumption and production	Climate action	Life below water	Life on land	Peace, justice and strong institutions	Partnerships for the goals
Level of Danone's engagement :	Commitments	Major focus	Major focus	Commitments	Major focus	Commitments	Major focus	Major focus	Major focus	Commitments	Commitments	Commitments	Major focus
Offer superior food experiences and innovate, always			✓					✓					
Deliver superior, sustainable, profitable growth							✓	✓					
Be certified as a B Corp							✓	✓				✓	
Impact people's health locally		✓	✓										
Grow Manifesto Brand								✓					
Preserve and renew the planet's resources		✓			✓	✓		✓	✓	✓	✓		
Entrust Danone's people to create new future			✓	✓	✓		✓					✓	
Foster inclusive growth	✓	✓		✓	✓		✓						
Serve the food revolution with partners													✓