



# Linking Tourism & Conservation

Why do tourists visit and engage in national parks and wilderness areas ?

Sochi, October, 18, 2018

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# The negative impacts of Tourism



# What if tourism could save the world's protected areas?

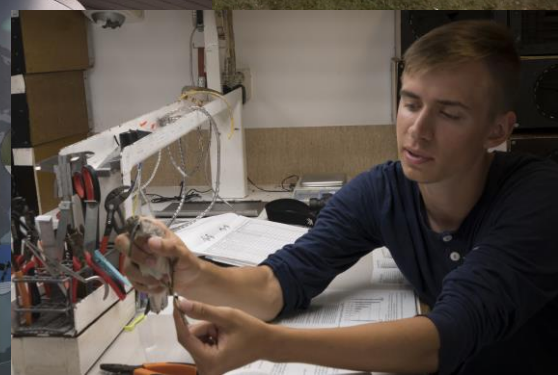


**IMAGINE** a world in which tourism sustainably supports the protection of the nature on which it depends.

**The tourism industry has a fundamental interest in the effective protection of nature around the world.**

- **Over 50% of all tourists make use of protected areas**
- **Nature tourism is the most rapidly growing segment of the global tourism industry**

# Bird-watching tourism is the fastest growing sector of nature-based tourism (example: Ottenby/Sweden)







# East Atlantic Flyway of Coastal Birds

## WORLD HERITAGE TEACHING KIT

Sustainable tourism in the Wadden Sea



### Protected birds need protected wetlands!

The Wadden Sea at the Southern North Sea Coast is an extremely important area for birds. About 10 million coastal waterbirds such as waders, geese, ducks, gulls and terns come to stay here, feeding on the rich resources of invertebrates and plants or bird fats and sediments.

Many of these birds also breed in the Wadden Sea, but most migrate to breeding areas in large parts of the Arctic, ranging from northern Siberia to northwestern Canada. Many spend the winter along the African Coast, such as the Banc d'Arguin in Mauritania.

Being the most important staging site for coastal birds on the East Atlantic Flyway the Wadden Sea is protected in Denmark, Germany and the Netherlands. In 2009 it was designated as World Heritage Site by UNESCO.



# The value of the Wadden Sea for centuries: winning new land for agriculture








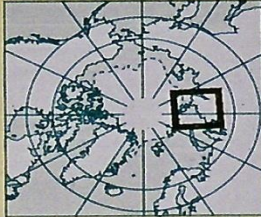
# Today Wadden Sea national parks and UNESCO World Heritage Site - achieved by educated tourists



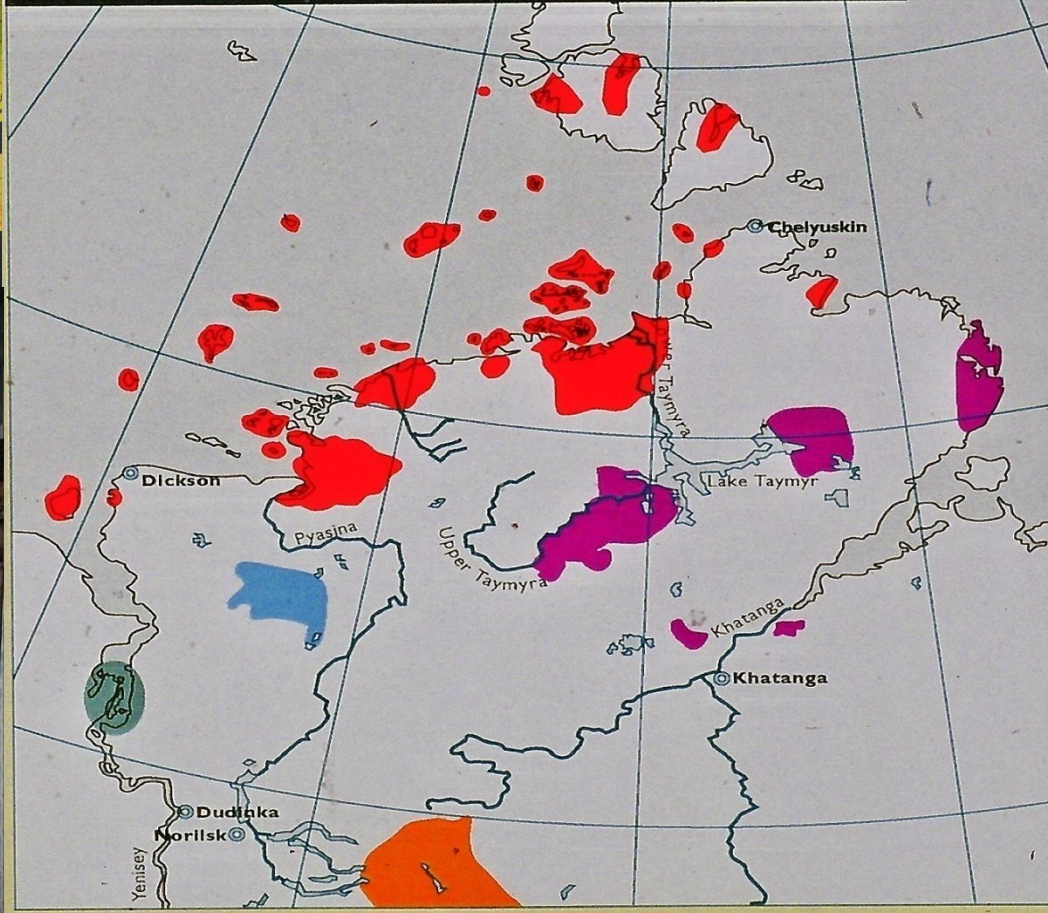




	Great Arctic Reserve		Putorano Reserve
	Reserve in planning		Regional Wildlife Reserves (Zakasnik "Purinsky")
	Taimyr Reserve		

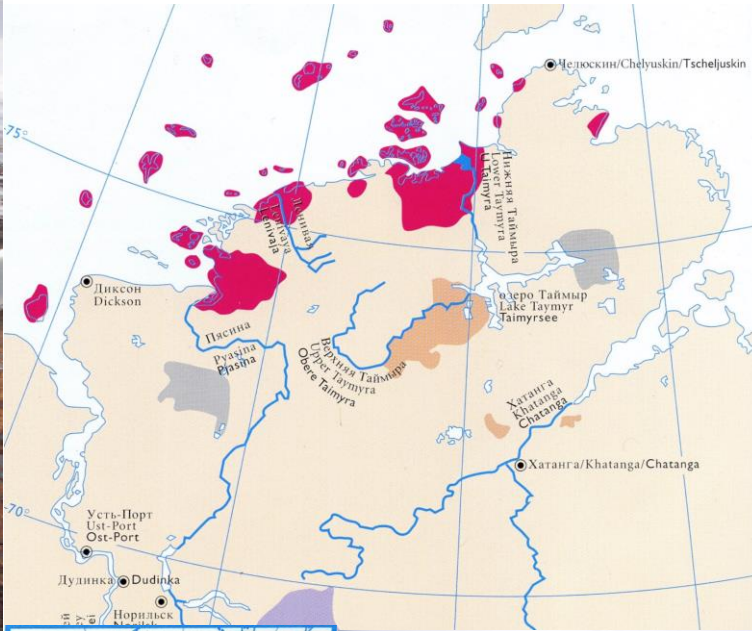



### Protected Areas in the Taimyr Autonomous Region





# What about the Taimyr National Park Initiative ?



# Tourists on Svalbard get inspired and engaged for the environment





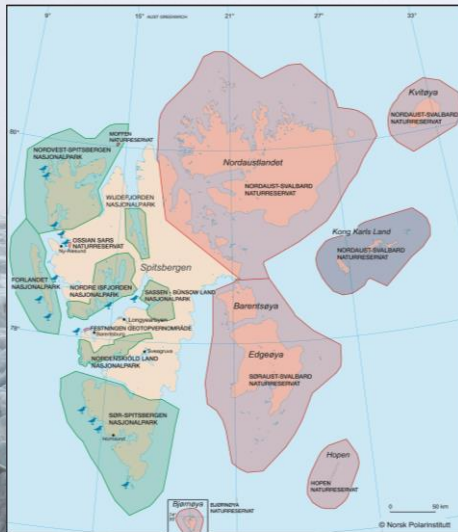
# LT&C-Example Svalbard



## LINKING TOURISM AND CONSERVATION IN THE ARCTIC



Two Principles For Arctic Tourism      Role of Sweden For Tour Operators In the Arctic      Role of Sweden For Arctic Tourism

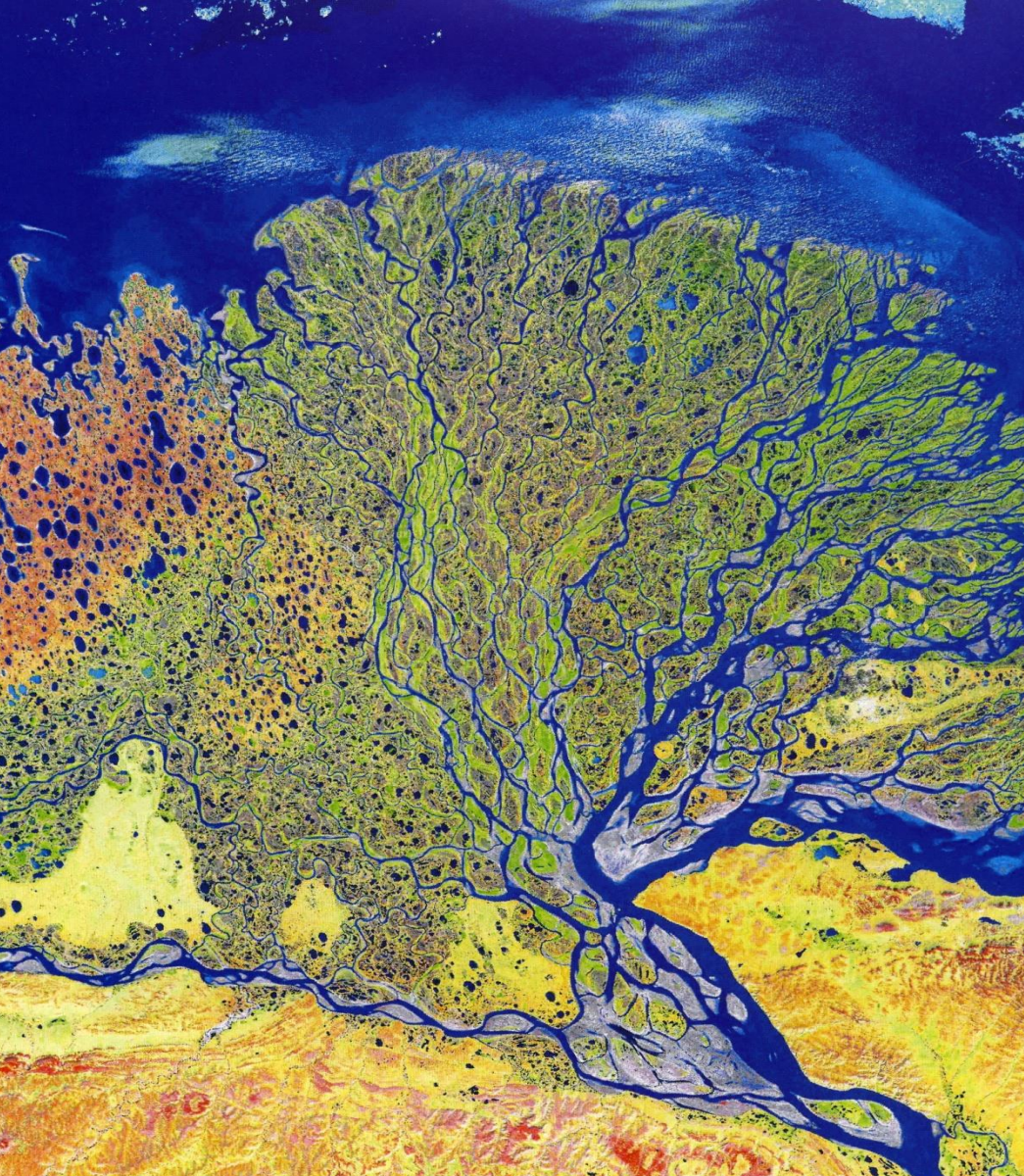


Association of Arctic Expedition Cruise Operators **AECO**



# Franz Josef Land: Cleaning military dump site to develop national park as tourist destination

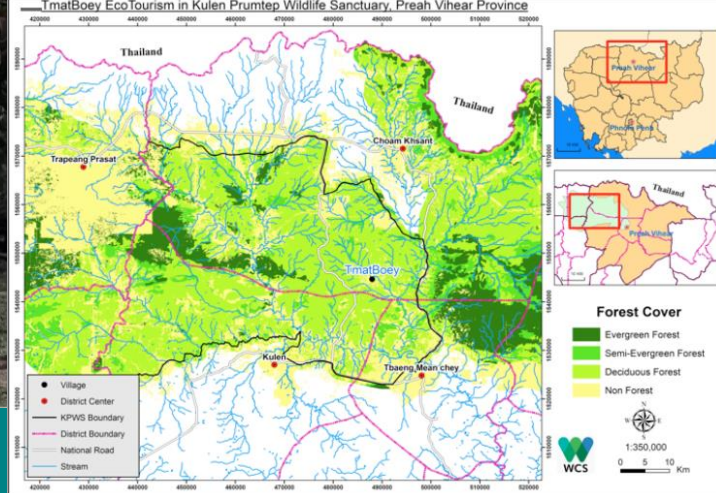








# Tmatboey Community Protected Area Ecotourism Project, Cambodia: tourist payments related to amount of species they can observe



# LT&C-Example Chumbe Island, Tanzania: individual initiative demonstrating value of no-fishing in private MPA



# LT&C-Example Napo Wildlife Center, Ecuador: Indigenous landowners supported and convinced to use tourism for benefiting from national park

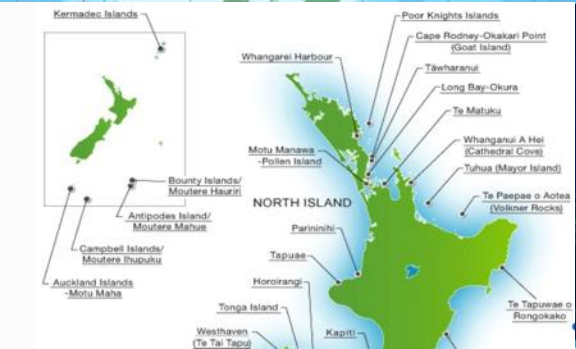


# LT&C-Example South African National Parks: transparent use of entrance fees; income of most visited- supports also management of other parks



# LT&C Exemple New Zealand's MPAs – Poor Knights Islands

Marine Reserve: **governmental decision and support of fishermen to change to tourism**

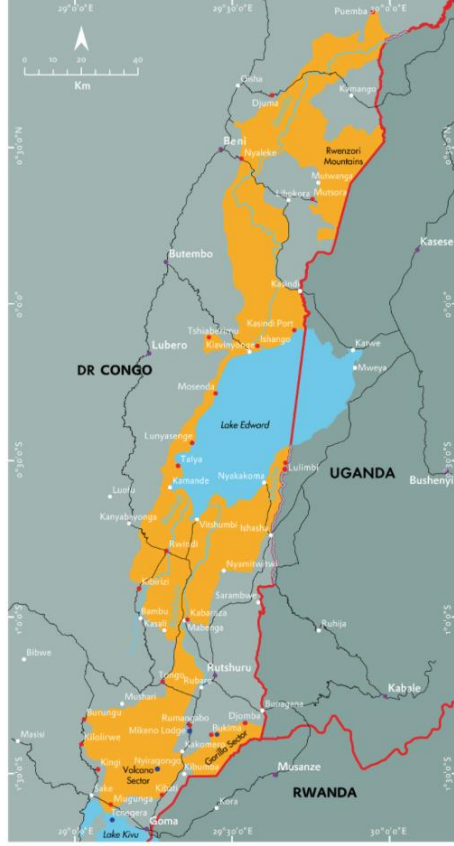
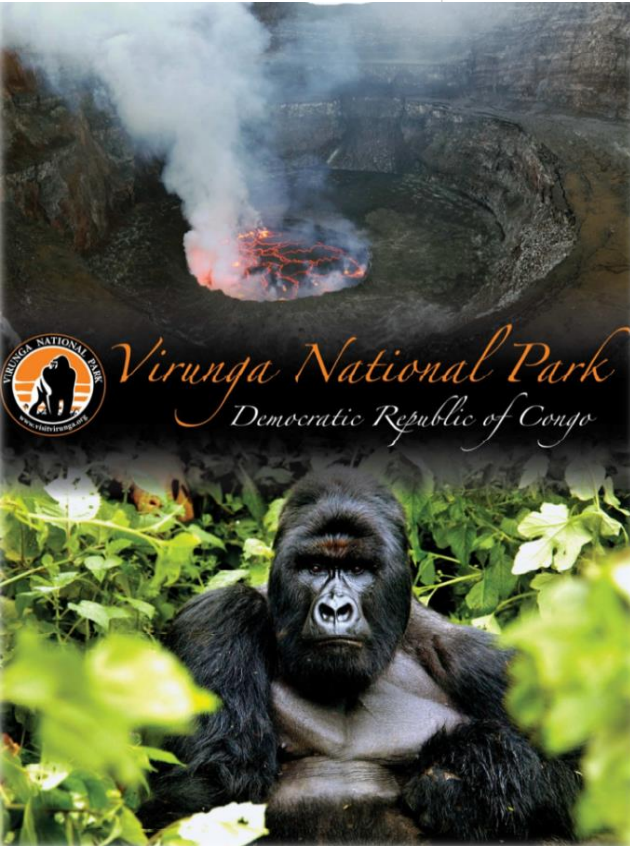


# LT&C-Example Gansbaai, South Africa: **Tour** company invests in education and lobbying for **MPA**; practical help for threatened species



# LT&C-Example Virunga National Park, DRC:

## Tourism supports species survival, benefit for local people and trilateral cooperation



# LT&C-Example Amahoro Tours, Rwanda





# LT&C-Example

## Chitwan National Park, Nepal





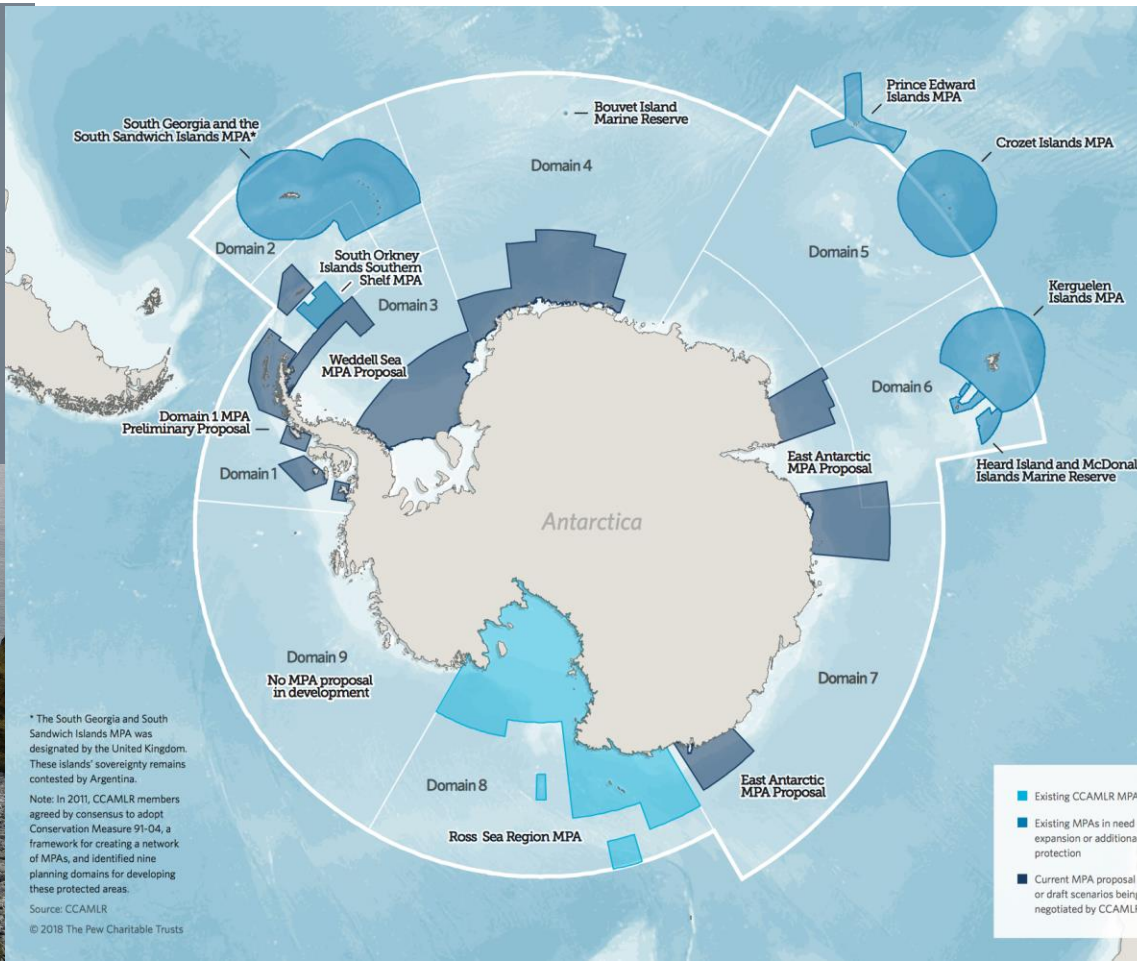
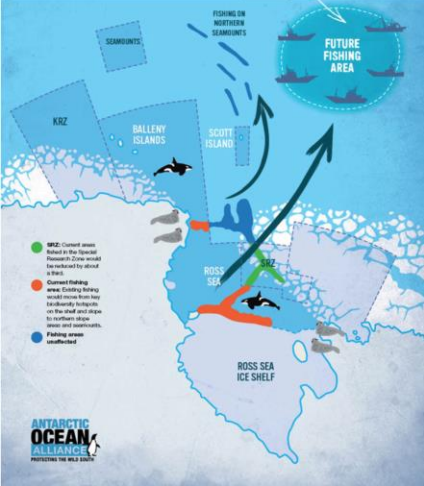
# LT&C-Example South Georgia



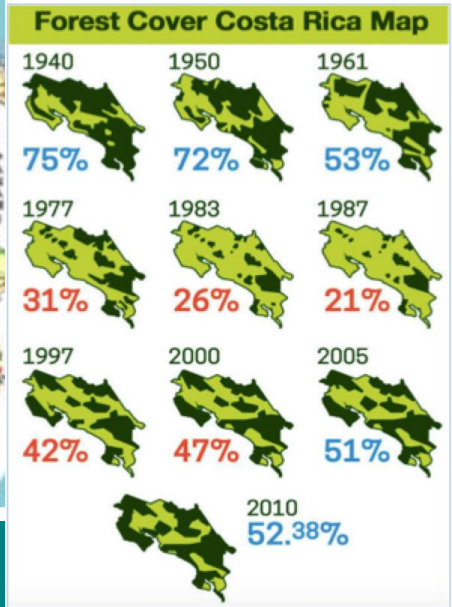
# LT&C-Example Jasmund National Park Education Center “Königsstuhl”: education and intelligent management of tourists



# Antarctic Tourism and Initiative for Ring of Marine Protected Areas



# LT&C Example Costa Rica: a whole country links Tourism & Conservation and produces leading examples of increasing conservation and ecotourism values



# Relation to Climate Action & other SDGs



## Kariba REDD+ forest protection, Zimbabwe Project benefits



<b>1 NO POVERTY</b> 	<b>14,372</b> People benefiting from the project	<b>3 GOOD HEALTH AND WELL-BEING</b> 	<b>30,000</b> Number of people whose health has improved	<b>480</b> Reduction in Disability-Adjusted Life Years (DALY)	<b>4 QUALITY EDUCATION</b> 	<b>1,300</b> People profit from improved agriculture training	<b>233</b> People profit from beekeeping training
<b>6 CLEAN WATER AND SANITATION</b> 	<b>8,488,075</b> Litres of water cleaned and provided	<b>65</b> Boreholes restored	<b>8 DECENT WORK AND ECONOMIC GROWTH</b> 	<b>44</b> Number of permanent jobs created	<b>15,937</b> USD/a Income generated by alternative economic activity		
<b>13 CLIMATE ACTION</b> 	<b>1,730,800 tCO<sub>2</sub>e</b> GHG emissions mitigated in relevant year	<b>15 LIFE ON LAND</b> 	<b>784,987 ha</b> Land conserved or protected				



# LT&C-Study Tours for making LT&C-Examples known





# Do you want to join?

