



Deli Saavedra Regional Manager







Working in 8 areas across Europe





Business case for the wild





A few best practices to share





1. Zoning





2. Working with local communities





3. Promoting the concept outside the area





4. Creating destinations





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5. Learning from Africa











6. Clustering







7. Providing financing







8. Working with photographers





9. Adapting product to natural conditions





10. Working with hunters





Спасибо!